

MEDIA PARTNERSHIP

CBS Religion & Culture (up to 3 partnerships available)

Sacred Writes is now accepting applications for 3 funded media partnerships with CBS Religion & Culture. Applicants must have training in religious studies, theology, biblical studies, or related field. This partnership is open to graduate students and independent scholars. Priority deadline is 24 January 2019.

ABOUT CBS RELIGION & CULTURE

CBS Religion & Culture has been reporting on faith and religion since 1948. Led by producer Liz Kineke, the team produces four 30-minute broadcast segments each calendar year that air, on average, across 70% of the country on CBS stations. They are also available on all CBS platforms: CBS All Access, YouTube, Amazon Prime and cbsnews.com.

Examples of recent programming include a look at the history of race in America through the lens of Native American genocide, slaveholder religion, and DACA titled "Race, Religion & Resistance." The most recent December special, "Deconstructing My Religion," garnered critical acclaim for its look at the growing "ex-evangelical" movement – people who are speaking out about the toxic religious subculture they grew up in and why it's a problem for American democracy.

SCOPE

CBS Religion & Culture seeks 3 scholar-consultants for a story about "Keeping Kids Kind in the Face of Religious Bigotry" (working title). For the third consecutive year, hate crimes have spiked across the United States. For this program, CBS wants look at the ways children from different religious backgrounds have been affected by what they see and hear in the world around them. The program explores how religious communities talk to kids about religious bigotry and instill the virtues of empathy, compassion, and kindness in their youngest members.

CBS is especially interested in partnering with scholars who have expertise and contacts in the American Jewish or American Muslim communities, scholars who work on restorative justice in interfaith or minority religious communities, or scholars with expertise in children's ministries, religion and childhood, or religion & developmental psychology. The focus is on kids in K-12.

This is a unique opportunity to help shape a major broadcast program. Scholars will provide CBS Religion & Culture with background and context, connect the producers with religious practitioners and activists working in on this topic, and provide new angles for the story. Scholars will primarily consult via phone. Scholars might be asked to appear on camera (though this is neither required nor quaranteed).

The preferred start date of these partnerships is 26 January 2019, and the partnership will last approximately 2 months, until the program is aired on 31 March 2019. Sacred Writes will provide each scholar with a \$1000 stipend for their time. Scholars will be credited as a contributing expert in the final piece.

TO APPLY

Please keep the audience for CBS Religion & Culture in mind when drafting your application materials. While this audience tends to skew to an older, loyal base, they have been attracting more and more millennial viewers through their digital presence.

Submit the following materials through this form:

- A 1–2 page cover letter explaining how your scholarly expertise can help CBS Religion & Culture produce a thoughtful and accurate program on this topic.
- CV, including public scholarship (if any).

CBS Religion & Culture and Sacred Writes staff will confer during the application review process to ensure a productive collaboration between the scholar and the media outlet.

