



SACRED WRITES

PUBLIC SCHOLARSHIP ON RELIGION

MEDIA PARTNERSHIP

Religion for Breakfast: Open Call (3 Partnerships Available)

Sacred Writes is pleased to announce that we are now accepting applications for three funded media partnerships with **Religion for Breakfast**. Applicants must have training in religious studies, theology, or related field. Priority deadline for these applications is **22 January 2019**.

ABOUT RELIGION FOR BREAKFAST

Religion for Breakfast is a YouTube channel dedicated to the academic study of religion with over 65,000 subscribers and almost 4 million views since it launched in 2013. RFB's goal is to boost religious literacy by producing high-quality educational videos on a variety of religious studies topics, ranging from ancient Christianity to religious studies theory to pop culture.

SCOPE

These media partnerships are thematically open. The preferred start date is **1 February 2019**. Three scholars will be selected to partner with RFB creator, Andrew Henry. Each scholar will help write create a segment for the channel based on their area of expertise. The collaborations will each last two to three months, during which the scholar will pitch a story, co-write a video script, and film a segment for a 15-minute video. Sacred Writes will provide each scholar with a \$1000 stipend and fund the travel of RFB's creator, Andrew Henry, to the scholar for any in-person filming.

TO APPLY

Please keep Religion for Breakfast's audience in mind while drafting your application materials. RFB reaches a non-specialist audience primarily between the ages of 18 to 35. And consider the medium: how can video contribute to your message? What images or video footage could accompany the presentation to make it more engaging and dynamic? Submit the following materials:

- a one-page cover letter specifying the partnership you're applying for and detailing any relevant experience in producing public-facing scholarship
- A proposed title and 200-word pitch for video on religion that would have currency on YouTube and draws on your scholarly expertise. Pitch should include a summary of the topic and what you hope the audience will learn from the video.
- CV, including public scholarship credentials (if any)

We are especially interested in applications from scholars who have demonstrated a commitment to shaping public conversations about religion and communicating their expertise to non-experts. RFB and Sacred Writes staff will confer during the application review process to ensure a productive collaboration between the scholar and the media outlet.

Please send your materials as one PDF to sacredwrites.neu@gmail.com with the subject line **"RFB partnership."**